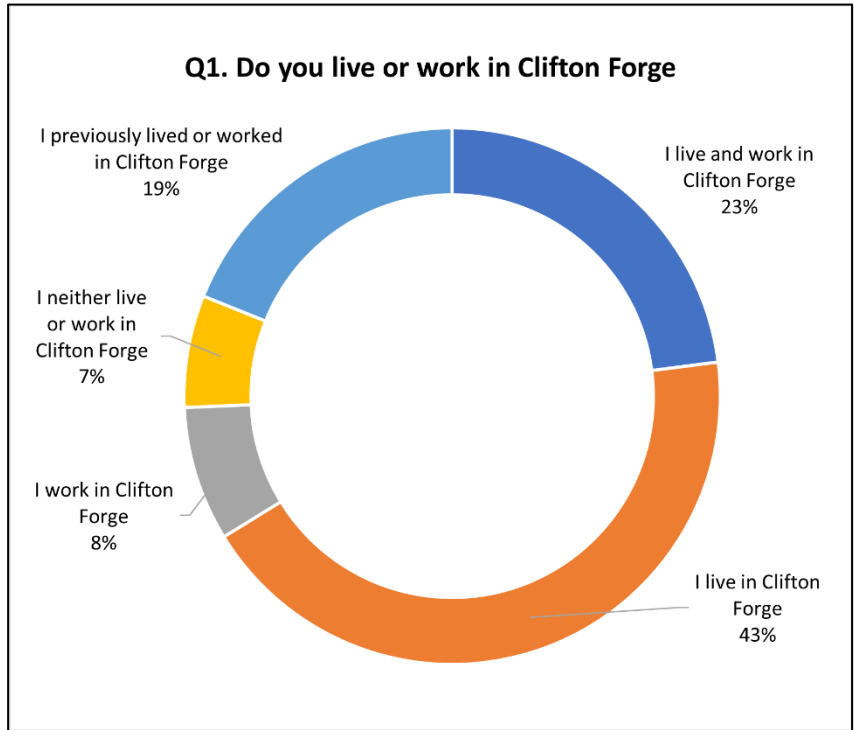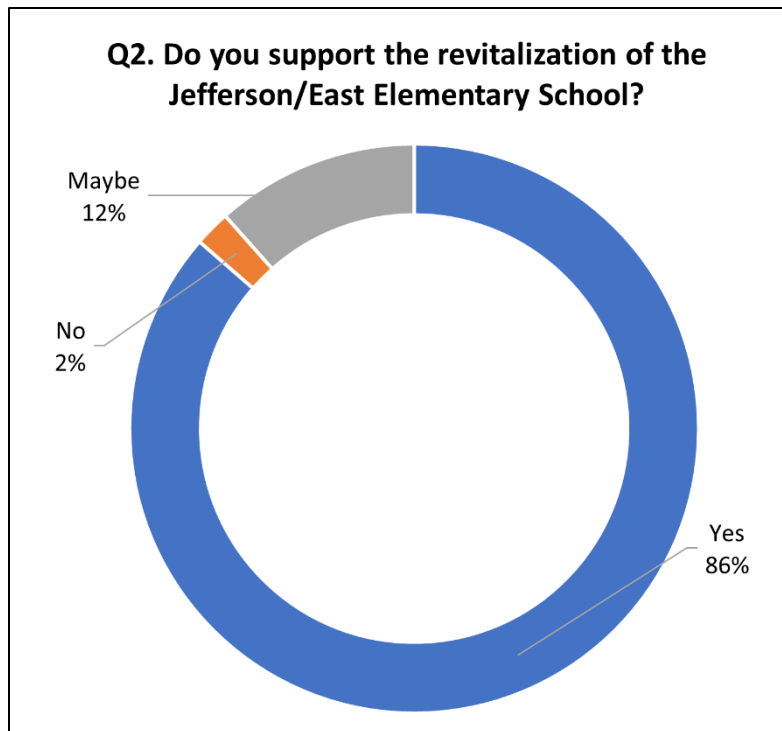**Q1. Do you live or work in Clifton Forge?**

Broken down into their respective categories, the largest group among survey respondents were those who said they live in Clifton Forge. This group represented 43% of all respondents. Among those who currently live or work in Clifton Forge, those who have a current physical or economic tie to Clifton Forge represent the vast majority of respondents at 74%. The remaining 26% of respondents either have no physical or economic tie to Clifton Forge, those who responded, "I neither live or work in Clifton Forge" (7%), or previously have had a physical or economic tie, and likely have a familial tie, to Clifton Forge (19%).

Q1. Do you live or work in Clifton Forge

I previously lived or worked in Clifton Forge
19%

I live and work in Clifton Forge
23%

I neither live or work in Clifton Forge
7%

I work in Clifton Forge
8%

I live in Clifton Forge
43%

Q2. Do you support the revitalization of the Jefferson / East Elementary School?

Q2. Do you support the revitalization of the Jefferson/East Elementary School?

Maybe
12%

No
2%

Yes
86%

Among respondents to the survey 86% (127 respondents) supported the revitalization effort, 2% (3 respondents) did not support the effort, and 12% (17 respondents) were on the fence regarding their support. Overall, the revitalization has broad support from the community and likely will see more support as the project progresses.

Q3. What types of uses would you like to see in the Jefferson / East Elementary School project?
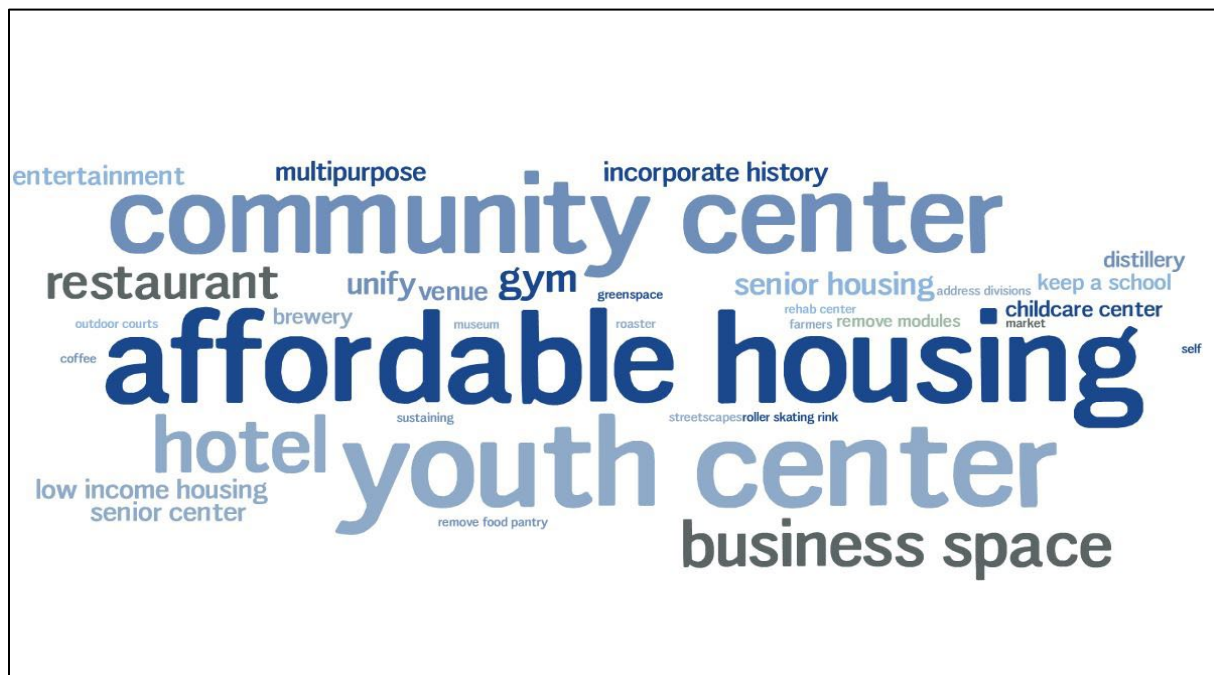
When asked what types of uses respondents would like to see from the project, responses coalesced around a handful of options; however, it appears that all forms for redevelopment will likely be seen in a positive light. It is also important to note that this survey question was designed in a manner in which respondents could choose all use types they saw as favorable. With this in mind, the largest use type chosen was Housing with 20.9% of respondents (68 responses) choosing this option. The next largest use type was Youth Center with 19.1% of respondents (62 responses) choosing this option. The remaining options, outlined from most popular to least popular, were Hotel (14.2% - 46), Event Center (12.3% - 40), Restaurants (9.5% - 31), Office Space (7.4% - 24), Retail (7.1% - 23), and Performing Arts Center (4% - 13). In addition to these prescribed use types, respondents were also allowed to choose Other and provide their own use type. These responses constituted 5.4% of responses and argued for amenities like a Gym (1.2%), Senior Center (0.6%), Space for Food Bank (0.6%), Memorabilia Space (0.3%), Counseling Center (0.3%), a Bakery (0.3%), Full Kitchen (0.3%), Banquet Space (0.3%), Medical Clinic (0.3%), Multi-Purpose Center (0.3%), Farmer's Market (0.3%), School (0.3%), and Rehab Center (0.3%). Some of these choices, such as a multi-purpose center, may overlap with uses provided in the question such as a youth center.

Q3. What types of uses would you like to see in the Jefferson/East Elementary School?		
Answer	**# of Responses**	**% of Responses**
Youth Center	62	19.1
Event Center	40	12.3
Performing Arts Center	13	4.0
Housing	68	20.9
Office Space	24	7.4
Retail	23	7.1
Restaurant	31	9.5
Hotel	46	14.2
Other - Gym	4	1.2
Other - Memorabilia Space	1	0.3
Other - Senior Center	2	0.6
Other - Space for Food Bank	2	0.6
Other - Counseling Center	1	0.3
Other - Bakery	1	0.3
Other - Full Kitchen	1	0.3
Other - Banquet Area	1	0.3
Other - Medical Clinic	1	0.3
Other - Multi-Purpose Center	1	0.3
Other - Farmers Market	1	0.3
Other - School	1	0.3
Other - Rehab Center	1	0.3

Q4. Please share your vision for the Jefferson / East Elementary School?

Unlike the previous three questions, this question allowed those taking the survey to respond in long form, meaning there were no prescribed options to choose from. As a result, responses to this question were thoroughly reviewed and summarized. Among these categories the ones which represented the largest number of respondent's sentiments were affordable housing and a youth center. Both of these categories received 25 responses. Among those who noted these as important argued that there was little in the way of affordable housing and that this project would be a good opportunity to address this gap. Those who wanted a youth center noted that there was little to do in Clifton Forge for young people and there was hope that a youth center could take at-risk youths off the streets. The next largest category among respondents was the creation of a community center (22 responses). Sentiments surrounding the creation of a community center revolved around the need for public meeting spaces, event spaces, and creating a place where the community, specifically the African American community, can come together. The remaining sentiments are listed from most common to least among respondents. The creation of a hotel (15), space for offices and business (12), restaurants and eateries (9), a gym (7), the creation of senior-housing (5), a project that unifies the community (5), the creation of housing for low-income individuals (4), that the project should incorporate the building's history (4), the building should be multipurpose (4), the creation of a senior activity center (4), demolishing the school building entirely (3), the creation of a childcare center (3), keeping the school building as is (3), including the surrounding neighborhood in the design (2), removing the modular classrooms (2), ensuring the building is actively used (1), that the project should address divisions in the community (1), the building should be self-sustaining – fiscally (1), there should be outdoor sports courts (1), the removal of the food pantry (1).
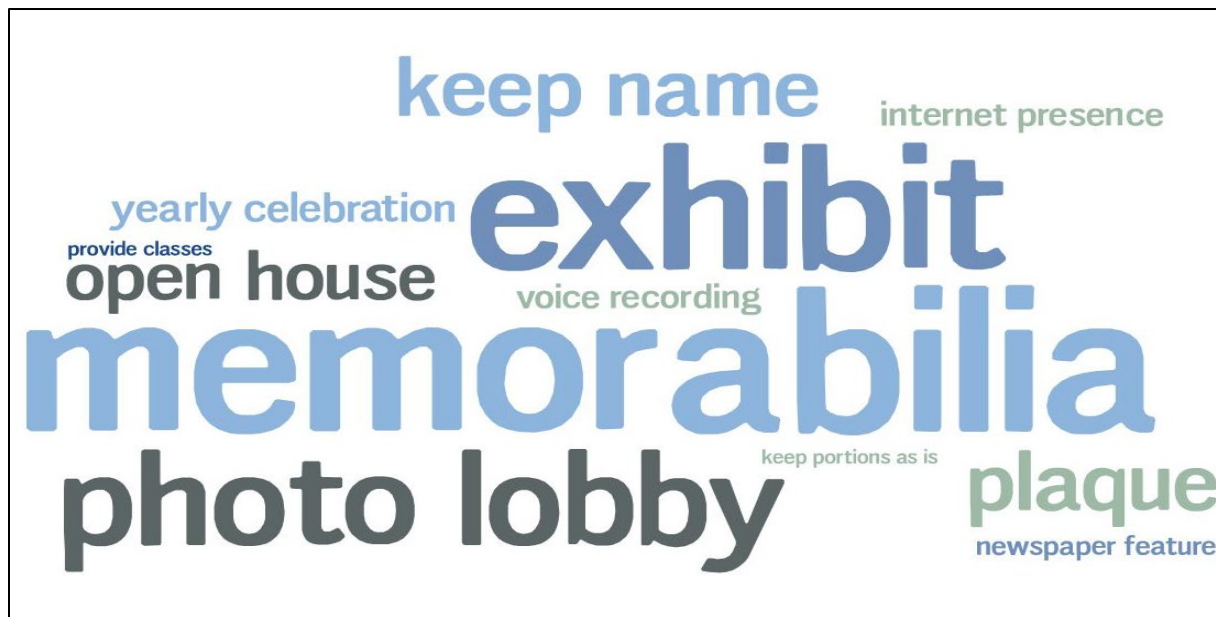
Overall, there are multiple visions among the community as to what the Jefferson School should become, but the consensus seems to coalesce around transitioning the building into affordable housing, a youth center, a community center, a hotel, or a combination of any of these uses.

Q5. How do you think the history of the school should be celebrated/illustrated?

When survey respondents were asked how they thought best to preserve and celebrate the history of Jefferson School respondents coalesced around a series of methods. As was the case with question 4, respondents were able to answer in long form and their responses were summarized for brevity. Among the responses to this question, the most popular method for illustrating the school's history is the display of memorabilia from the school's past (27 responses). This is the vaguest category, but it does note that the display of important artifacts and mementos from when the school was functioning is an important and impactful way to tell the school's story. The second largest method is the creation of an exhibit to display memorabilia of the school. As with the previous method, this hopes to present the school's past through artifacts, but this method takes a more intentional and museum-like approach to telling the school's history and importance in the community rather than allowing the objects to speak for themselves. The remaining methods are as follows from most mentioned to least mentioned. The creation of a photo lobby to display important snapshot in the school's and community's history (17), the display of artifacts throughout the building whether the school remains or not (12), the creation of a plaque telling the story of the school (10), maintaining the name "Jefferson" in homage to the school (10), hosting an open house for the community (8), maintaining the architectural style of the building (7), ensuring the community is heavily involved in the design process (6), the hosting of a yearly celebration or homecoming for the school's alumni and community (4), the creation of voice recording of local stories about the school – integrate into exhibit (3), featuring the school revitalization in the local paper (2), maintaining portions of the school – classrooms – as is (1), providing educational programs for the community (1).

Overall, the majority of respondents agree that the display of memorabilia from the school's past is a good way to integrate/celebrate Jefferson's history. A bespoke exhibit received the most support among respondents and is likely a good way to tell the story of the school and the community that helped shape it. The addition of voice recordings and storytelling elements as well as regular gatherings will ensure the Jefferson School maintains its important place in the mind of those living in Clifton Forge.

Q6. What are your concerns with the Jefferson / East Elementary School Project?

Unlike the other questions in this survey, there was very little in the way of coalescing around the main point. However, among responses a major concern that arose centered around parking. This concern represented 18 responses and focused on the availability of parking is the school was developed into something that would attract large numbers of people. The next largest concern among respondents was the cost of renovations (9), if renovating the building would be cost-effective, and if it would be better to destroy the building and start from scratch. The following are concerns from most prevalent to least. The condition of the building and is it too far gone (8), the need to include the surrounding neighborhood in the renovation plan (8), the safety of the area (7), the creation of affordable housing (5), the process has already taken too long to complete (4), the fear that the revitalization effort will fail (4), the want to maintain the schools original architecture (4), ensuring the project is "true to the black community" (2), there hasn't been enough progress toward completing the project (2), fear the project wont be completed (2), that the needs of seniors won't be addressed (2), that the food pantry needs to be removed (2), that the greater Clifton Forge community may not support the project (2), keeping housing from being constructed (2), the cleanliness of the building (1), the quality of the design (1), the landscaping of the project (1), ensuring that services are provided to all citizens (1), ensuring the project is forward thinking (1), that the needs of the youth won't be addressed (1), the roads surrounding the site will become congested (1), losing the "Jefferson" name (1), drug issues (1), the lack of a hotel in the project (1), the lack of sustainable building materials (1), lack of quality in construction (1), there does not need to be a arts center (1), the project offer broad enough uses to succeed (1).

Overall, a major concern with the project is parking and accessibility to the site as well as the building's condition. In addition, there seems to be support for increasing the project's scope to include the surrounding neighborhood and many are concerned there will be a mismatch between the new project and the surrounding neighborhood.

Q7. Is there anything else you'd like to share with the project team?

As with the previous long form questions there was not a lot of coalescing around a single comment or sentiment, especially given the fact this question was not answered by most respondents. However, among those who did answer this question the largest sentiment was the feeling of gratefulness for this project being taken on and the opportunity it will provide for the community (6). The second largest additional comments were to ensure the input of the black community into the project (4). The remaining comments are arranged from most prevalent to least prevalent. The want for the project to get started quickly to reduce costs and hassle (3), the fact that they wanted affordable housing to be part of the project (3), the want for the project to generate jobs in Clifton Forge (2), the want for the project team to keep the town involved and engaged (2), there should be plans for the maintenance of the building in the future (2), the feeling that "this building needs to be saved" (2), the fact there are other historic buildings in Clifton Forge that also need to be saved (1), this project should include the Dr. Gibbs and Ms. Tinsley Residences (1), that Clifton Forge is in need of housing and a community center (1), that Clifton Forge doesn't need a retirement home (1), for the team to not "lie" to the public about the project (1), the feeling that the project is a great idea but may not be feasible (1), hope that the school is not beyond repair (1), a local oral history project called "what's your story" that could tell the story of Jefferson School (1), the fact that surrounding neighbors have apprehensions about the project and that their concerns should be listened to (1), make sure to incorporate the needs of ALL citizens into the plan (1), the plan should have a rooftop restaurant with string lights (1), "do what's right, tear down the building" (1), the town could benefit from a multipurpose building (1), "Clifton Forge needs lodging, restaurants, entertainment and more shopping" (1), the project should have opportunities for people with disabilities and a childcare center (1), and that parking and safety may be a concern if the building is turned into a youth center (1).

Overall, the additional comments were unique to each respondent, but there were a few patterns that emerged. The most prominent was the community's gratefulness for the project and the need to incorporate the surrounding community, namely the African American community, into the final product. Another trend was comments that revolved around the feasibility of the project, the price tag of the project, and the lack of momentum so far. This is to be expected with the age and condition of the building, but shows there is apprehension among some in the community (and is shown in previous questions as well).