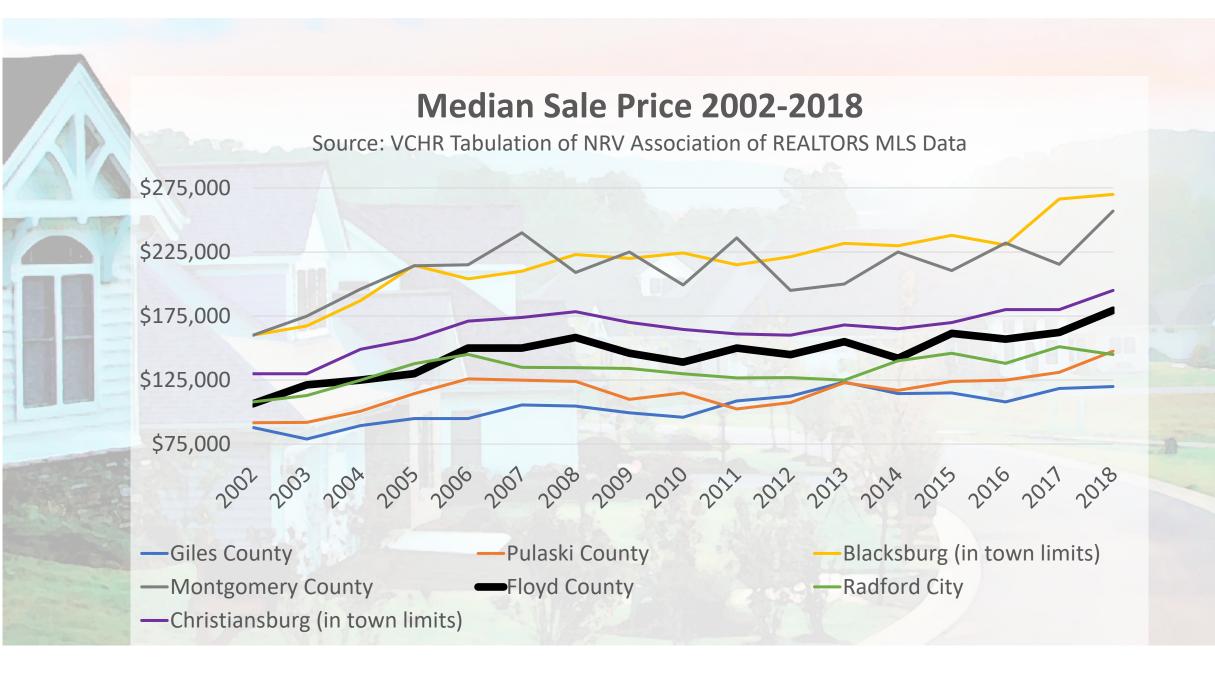
FLENID VIRGINIA

Market Analysis Data

Median income/costs 2017 and percent change 2009-17

	Area	Income		Gross rent	:	Owner co	sts	Home val	ue
2	Floyd	\$48,396	19.4%	\$611	26.8%	\$564	40.6%	\$153,800	21.0%
	Giles	\$49,734	24.5%	\$683	38.5%	\$553	-0.5%	\$114,500	26.1%
	Montgomery	\$53,424	27.8%	\$936	32.8%	\$979	3.9%	\$213,300	20.1%
	Pulaski	\$49,691	30.0%	\$641	24.0%	\$638	15.2%	\$139,600	28.5%
	Radford	\$36,082	21.9%	\$779	20.6%	\$905	12.1%	\$160,600	13.7%
	Blacksburg MSA	\$50,409	26.5%	\$836	28.4%	\$756	2.2%	\$168,700	17.5%
	Virginia	\$68,766	14.0%	\$1,166	25.2%	\$1,297	1.9%	\$255,800	3.5%



Household characteristics for Floyd County households

	Income range	Affordable housing costs (30%)	Number of households Floyd	Percent	Number of households NRV	Percent
	>\$60,000	>\$1,500	1,835	29%	22,592	33%
4	\$30,000-\$59,999	\$750-\$1,500	2,189	35%	20,757	30%
	<\$30,000	<\$750	2,279	36%	26,102	38%
	Total		6,303	100%	69,451	100%

Number of workers per household					
No worker	2,158				
1 worker	2,031				
2 or more	2,114				
Total	6,303				

Tenure	Floyd	%	NRV	Giles
Rent	1,300	22%	39%	25%
Own	5,115	78%	61%	75%
Own- mortgage	2,652			
Own- no mortgage	2,463			
Total	6,415			

Cost burdened households estimated at 28% of renters and 15% of owners, lowest in the NRV.

Floyd County- top industry sectors

			Annual growth rate-	Ann Growth- 10 yr		Total
	Industry	Employment	past 10 yrs	projection	Empl Growth	Demand
	Health Care and Social Assistance	793	7.5%	1.3%	112	907
1	Educational Services	638	5.5%	-0.5%	-30	545
	Construction	479	1.9%	0.7%	37	523
	Agriculture, Forestry	461	-1.8%	-0.3%	-15	476
	Manufacturing	450	1.9%	-1.1%	-46	399
	Retail Trade	431	1.9%	-0.5%	-19	542
	Accommodation/Food Services	233	1.4%	0.6%	15	403
	Total - All Industries	4,609	1.9%	0.1%	63	5,109

Housing affordability for workers in top Floyd occupations

		Empl (Place of	Ann 50th	Ann 90th	Median
	Occupation	Work)	%ile Wage	%ile Wage	doubling up
	Farmers, Ranchers, Ag. Managers	259	\$56,900	\$110,800	\$113,800
	Home Health and Personal Care Aides	202	\$19,700	\$27,100	\$39,400
	Cashiers	138	\$17,800	\$23,400	\$35,600
Ī	Nursing Assistants, Orderlies, and Aides	133	\$23,800	\$31,100	\$47,600
	Building Cleaning Workers	117	\$21,200	\$32,800	\$42,400
	Laborers and Material Movers	112	\$21,700	\$43,400	\$43,400
	Construction Laborers	94	\$25,800	\$34,900	\$51,600
	Grounds Maintenance Workers	93	\$25,400	\$38,600	\$50,800
Name of the least	Elementary and Middle School Teachers	88	\$41,400	\$54,700	\$82,800

1,669 workers cannot afford median rent in Floyd by themselves, and an additional 1,783 workers cannot afford owner costs (with a mortgage)

Floyd County occupation projections by income category

	Income range	Affordable housing costs (30%)	Number of jobs	Number of workers- 10 year growth		Additional hiring needs	
A				Projection	Historical	Total demand (10 yr.)	Annual retirements
HERE STATES	>\$60,000	>\$1,500	458	13	78	378	13
Towns or the last of the last	\$30,000- \$59,999	\$750-\$1,500	1,841	-7	314	1,864	53
	<\$30,000	<\$750	2,154	55	367	2,995	54
	Total		4,453	60	759	5,236	120

Estimated demand for new housing for next ten years

Income range	Affordable housing costs	Low end of range	High end of range
>\$60,000	>\$1,500	20	250
\$30,000-\$59,999	\$750-\$1,500	50	350
<\$30,000	<\$750	100	500
Total		170	1,100